



2021 - 2023 WALLA WALLA COMMUNITY COLLEGE

STRATEGIC PLAN



VISION

Walla Walla Community College will be the catalyst that transforms our students' lives and the communities we serve.

MISSION

Walla Walla Community College inspires all students to discover their potential and achieve their goals by providing relevant, equitable, and innovative learning opportunities and services.

INSTITUTIONAL VALUES

Learning Opportunities: We value learning and encourage students to acquire a rich and wide body of knowledge as well as a love of their chosen discipline. We provide an environment that fosters active learning and the support services necessary to help all students achieve their potential. Everything we do is focused on expanding student access, retention, and completion.

Integrity: Integrity is an essential component of the common bond within Walla Walla Community College. Efficient accomplishment of institutional goals is based on trust and mutual respect. We value honesty, fairness, and ethical behavior.

Sense of Community: We strive to build community. We value a climate where all individuals feel accepted and meaningfully involved in a common cause. We recognize we are interdependent and demonstrate respect for one another.

Teamwork: We value partnerships within the college and with members of the communities we serve. We practice collaboration in plans, actions, and shared results.

Diversity: We oppose all barriers that separate people from opportunities; barriers of socioeconomic status, race and ethnicity, age, gender, sexual orientation, and inexperience with the educational system.

Innovation: Walla Walla Community College values, respects, and rewards the enthusiastic pursuit of new ideas, creative risk-taking, and entrepreneurial endeavors. Encouraging the pursuit of excellence and innovation will help the college prepare students and staff to shape the future. Creativity is one of our most important resources in the 21st Century.

Health and Humor: We value a healthy environment that encourages humor, creativity, and enjoyment of work. We promote health, wellness, and safety within the college and the communities we serve.

Personal and Professional Growth: We value the growth of both our students and staff. We believe that our own engagement in the learning process enhances our ability to enrich our personal lives, careers, and work in the global community.

Excellence: We value superior quality and are dedicated to continued improvement in all college programs and services. We practice an ongoing systematic planning and evaluation process to ensure that our programs and services are distinctive, relevant, responsive, and of the highest quality.

Sustainability: Walla Walla Community College values the well-being of its communities and is dedicated to protecting and restoring our resources. We advocate for and demonstrate practices that promote economic and environmental sustainability.

GOALS AND OBJECTIVES

Goal 1: WWCC will provide high-quality pathways for education and training for all students to meet the needs of our communities.

Objective 1: The college will prioritize equity and accessibility across all instructional modalities and campuses, as well as identify gaps to increase access and improve outcomes for underserved communities.

Objective 2: The college will increase student recruitment, retention, completion, and transition (assisting students with transition from basic education for adults, transfer for further study, and college-to-career preparedness and placement).

Objective 3: The college will explore and develop pathways, programs, and training that are relevant to the current and future needs of students and the communities we serve.

Goal 2: WWCC will be a fiscally sustainable organization.

Objective 1: The college will continue to develop and prioritize effective outreach, marketing, and recruitment to increase enrollment.

Objective 2: The college will implement a financial decision-making process that optimizes and prioritizes equitable allocation of resources and creates a transparency in developing and managing budgets, that builds understanding, trust, and that facilitates communications among all stakeholders.

Objective 3: The college will develop and use resources, both personnel and financial, to support its strategic directions and increase efficiencies while generating additional revenue to meet the needs of the communities we serve.

Goal 3: WWCC will be welcoming, inclusive, supportive of, and responsive to all communities we serve.

Objective 1: The college will create an equitable environment where all people associated with WWCC, but especially historically underserved individuals and groups, feel heard, valued, and supported.

Objective 2: The college will foster trust and inclusiveness in equitable decision-making, utilizing participatory governance and transparent communication across all campuses and communities.

Objective 3: The college will work with community partners (industries, employers, other education providers, and non-profits) to develop and grow pathways and programs to increase educational attainment and to enhance regional economic viability.

Objective 4: The college will be a respected voice in critical conversations in the communities we serve.





Walla Walla Community College...
Shape Your Future!