

SEM Meeting Minutes

Date: April 9, 2026

Time: 1:15 PM – 2:30 PM

Attendees: Nick Velluzzi, Lindsey Williams, Melissa Rodriguez, Sammie Pettit, Tessa Kimball, Allen Sutton, Lori Peterson, Christy Doyle, Colleen Vandenboom

Absentees: Jen Lopez, Rebecca Thorpe, Vince Ruzicka, Jennifer Clayton, Josh Slepín, Heather Markwalter

Facilitator: Lisa Chamberlin

Admin Support: Itzel Davison (absent)

Location: Main Building D102

Goal-Setting Workshop

Meeting Focus: Review and workshop proposed SELC goals for 2030

1. Goal #1 – Completion

The council reviewed the current Goal #1, which focuses on increasing annualized FTE and headcount by Spring 2030, as well as increasing fully online AAFTE.

ELT proposed reframing the goal from a fixed, benchmark-based target to an aspirational, peer-based goal. The proposed goal is:

WWCC will consistently have the highest 3-year completion rate in the SBCTC system by 2030.

The proposed approach is intended to be aspirational, responsive to peer performance, aligned with system-level measures, and supportive of continuous improvement.

The council reviewed historical completion data and peer comparisons as context for the proposed goal.

2. Goal #2 – Retention

The council reviewed the current retention goal, which establishes fixed Fall-to-Fall retention targets for full-time and part-time students by Spring 2030.

ELT proposed shifting from fixed percentage targets to an aspirational, peer-based goal:

WWCC will have the highest Fall-to-Fall retention rate in the SBCTC system by 2030.

The rationale for the change mirrors Goal #1: creating an aspirational goal that positions WWCC to lead, responds to peer performance, aligns with SBCTC measures, and encourages continuous improvement.

Historical retention data and peer comparisons were reviewed as context.

3. Goal #3 – Measuring Impact on the Community

The council reviewed a proposed goal focused on better understanding WWCC's impact and reach within its service area.

ELT is asking SELC to explore how the college should define and measure community impact effectively. Discussion areas include:

- Defining the college's service area population
- Determining whether enrollment should be measured by headcount, FTE, or another metric
- Developing meaningful peer comparisons, particularly among small rural colleges
- Ensuring the measure reflects equitable access across student populations

The presentation emphasized that the goal is intended to help WWCC understand how effectively it is reaching, serving, and enrolling students within its community.

Discussion Question:

What are the initial thoughts on “Measuring our Impact on the Community,” and what would make a good or meaningful measure of the college's impact?

4. Goal #4 – Measuring Time to Completion

The council discussed whether **Time to Completion** should be incorporated as a goal.

The proposed approach would examine completion percentages across Years 2, 3, 4, and 5, with particular attention to changes between Years 3 and 4. The intent would be to identify where student progress slows and whether operational improvements could help students reach completion more efficiently.

The presentation noted that this goal may be more appropriate as an **internal improvement measure** rather than an external peer comparison. Factors such as pre-college coursework, prerequisites, course availability, sequencing, and transferability of credits may affect students' time to completion.

ELT asked SELC to explore how WWCC could define and measure time to completion effectively and whether a standard metric—such as average or median time to completion in quarters or years—would be appropriate.

Discussion Question:

What are the initial reactions to a “Time to Completion” goal, and what would make it a strong and meaningful metric for WWCC?

Overall Meeting Focus

The workshop centered on **refining the proposed 2030 SELC goals** and determining how WWCC can establish meaningful, aspirational, and measurable indicators of student success, institutional performance, and community impact.

Next Steps:

SELC will continue exploring the proposed goals and consider appropriate definitions, measures, and benchmarks for completion, retention, community impact, and time to completion.