

# Honors Program Symposium

Karla Miller was born and raised in Walla Walla, WA. She completed her AAS in Accounting Technology in 2023 and will be completing her BAS in Business Management with a concentration in Entrepreneurship in June 2025. After graduation, Karla plans to take a couple years to work and travel. Her plan is then to pursue a Masters Degree in Business Administration focusing on Human Resources.

Karla provided research on three relevant topics affecting the world today. The management consulting industry, the sanctions placed on Russia, and comparing management styles of successful entrepreneurs.



Karla Miller  
Class of 2025  
BAS in Business Management, Entrepreneurship



## Management Consulting Industry

BUS300 Foundations of Management  
Winter 2024  
Tracy Sereda

- Multi-billion-dollar industry providing an outside and objective viewpoint to businesses
- Corporate strategy is the leading trend in the industry. Corporate strategy includes leadership development, performance improvement, mergers, acquisitions, and growth strategies
- No formal education degree required. Knowledge, experience, and soft skills are most important

## 2022 Russian Sanctions

BUS430 International Business  
Spring 2024  
Tracy Sereda



- Sanctions imposed on Russia have significant negative impacts on its economy, currency, foreign affairs, government, and citizens
- Russia led an unprovoked & unjustified invasion on Ukraine; this was the trigger for the imposed sanctions
- Despite the sanctions, Russia continues to attack Ukraine
- Oil Exports are mostly not affected by U.S. sanctions as China is Russia's biggest exporter
- China, Brazil, & Turkey remain close allies of Russia

## Elon Musk & Sam Walton: Managerial Styles

BUS350 Entrepreneurial Finance  
Winter 2025  
Tracy Sereda



### Elon Musk

- ❖ Centralized Management
- ❖ Intense
- ❖ Demanding
- ❖ Unconventional
- ❖ Risk-Taker
- ❖ Rapid Development
- ❖ Visionary

### Sam Walton

- ❖ Decentralized Management
- ❖ All inclusive
- ❖ Customer-Focused
- ❖ Positive Recognition
- ❖ Customer Focused
- ❖ Incremental Growth
- ❖ Low Price Competitive Advantage



## Reflection

My experience within the Honors Program has proven that I am able to tackle large assignments and succeed.

Comparing management and leadership styles of successful entrepreneurs has given me insight into how employees want to be treated. All employees are human and need respect and compassion. Even in the difficult tasks. It's essential to listen to understand and not just respond. Learning of the impacts on Russia, provides insight into the world around me. Every action has a consequence or reaction. The management consulting industry is in high demand. Using consultants can come in many forms such as real estate, financial, data analysis, and even home interior decorating. Knowing how the industry works will be able to provide me insight on how to choose the most impactful consultant.

The Honors Program taught me to never give up on something you want. Knowing I completed three assignments on top of regular schoolwork, while working a full-time job, is a huge personal accomplishment that I can carry with me for the rest of my life.