

# Strategic Enrollment Leadership

🏠 Location: D 121  
📅 Date: 8/8/2024  
🕒 Time: 1:15-2:30

## SELC Meeting Minutes

I. Attendees: Lisa Chamberlin, Joshua Slepín, Melissa Rodriguez, Graydon Stanley, Allen Sutton, Heather Markwalter, Diana Herrmann, Lori Peterson, Vince Ruzicka

Absent: Tessa Kimball, Christy Doyle, Nick Velluzzi, Proxies Attending: None

### II. Update on Enrollment - Lisa

- a) Fall State FTE as of today is 1487.
- b) Reviewed the point-to-point breakdown between locations and Running Start as well as the divisional breakdowns compared to enrollment last fall.

### III. Restructuring - Lisa

- a) Discussed the changes in SELC membership and Welcomed new members: Allen Sutton, Heather Markwalter, Diana Herrmann, and Vince Ruzicka. Additional instructional deans will be added as they are hired.
- b) Discussed the need for members to send a knowledgeable proxy in their place when they are unable to attend to make sure discussions can keep moving forward.
- c) Discussed that SELC meets in person (except for Clarkston/Remote employees) to facilitate stronger discussions.

### IV. Review of Council processes

- a) Lisa shared the pilot of the Enrollment Strategy Review process and asked for feedback on the document in Teams. She shared the experience with Running Start from her perspective and from those who attended (Diana). The expectation is that anyone member of SELC could facilitate one of the reviews as long as they were a non-stakeholder in the process, and that reviews could happen by the request of the “entity”, a supervisor, a request of senior leadership, or if SELC determines the need.
- b) Feasibility Study process was discussed, though this one has yet to be piloted so it was just in a general outline.

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- V. Reviewed SELC Vision, Mission, and Goals for the council for 24-25. The following goals were determined and some slight editing of Mission was suggested due to the lack of an Academic Master plan.

## Goals for 24-25

- a) Restructure to better work processes and implementation of tactics
- b) Enrollment Strategy Reviews and Feasibility Study Process development
- c) Improve communication through institution related to SEM
- d) Connection and Belonging focus reviewed/added to Strategies and Tactics of SEM Plan

## VI. Other Council Business

- a) Reviewed definitions from College Council on what constitutes a Council, Committee, Task Force, Work Group, and Advisory Group

### **Requested agenda topics for next meeting:**

Perkins process – Christy Doyle

Registration dates proposal – Tessa Kimball

Fall Conference presentation (time, date, topics – amount of time we have) - Llsa

Admin asst needed for Council support - Llsa