SELC Meeting Minutes

I. Attendees: Lisa Chamberlin, Joshua Slepin, Sam Robinson, Lori Peterson, Melissa Rodriguez
    Absent: Nick Velluzzi, Tessa Kimball, Christy Doyle, Graydon Stanley   Proxies: None

II. Update on Enrollment - Lisa

    a) Spring enrollment is sitting at 1632 as of today.

    b) Tentative annualized enrollment for 23-24 is 1785 – which represents 115% of our enrollment forecast and 111% of our enrollment targets for the year.

III. Update on FAFSA – Lisa

    a) Shared Simplified FAFSA submission and completion rates for service area high schools as of 3/29. Nationally, FAFSA submissions are down 27%. Locally, our largest high schools are down just about 50%.

    b) We discussed ways to monitor how the negative FAFSA messaging may be impacting Summer/Fall enrollment. We will be watching rates of seniors applying to see if we are off that mark. (It is unclear if the FAFSA mess will translate into defeated students who choose not to enroll).

    c) We brainstormed some ways to help improve the numbers including:

        i) Additional CRM messaging with specific directions for the major hurdles in submission/completion.

        ii) Providing faculty with talking points to speak to returning students and encouraging them to submit. We will ask Dante to message this out to faculty and include the talking points.

        iii) Additional messaging in Canvas

        iv) Use Clarkston's idea of FAFSA Fix It! nights to support those who have submitted but have errors that need to be corrected.

IV. Post secondary attainment report (Elevate) – All discussed

    a) We discussed the information in the report and concluded our committees can brainstorm ways to address the deficient areas discussed in the report. Some of our ideas included focused marketing, service learning embedded in pathways, and even a BIG IDEA of opening evening college with a few programs and run the whole thing in Spanish.

V. Enrollment reporting needs - all

a) With the struggle to replace legacy reporting and filling Nyx's position – we don't yet have tools for easy analysis for Instruction. Lisa will have the CS Business Analyst build some simple SQL reports that

  i) provide headcount by subj/class number & filterable by location and terms, beginning with 2227 (Fall of 2022).

  ii) provide success rates by subj/class number and filterable by mode

VI. Other – Melissa Rodriguez requested a change to the tactic tracker, to include an "implemented" option rather than just "completed" as somethings that are implemented remain ongoing and won't, technically, complete.