

Strategic Enrollment Leadership

- 🏠 Location: D 121
- 📅 Date: 3/14/2024
- 🕒 Time: 1:15-2:30

SELG Meeting Minutes

- I. Attendees: Lisa Chamberlin, Graydon Stanley, Joshua Slepín, Sam Robinson, Tessa Kimball, Christy Doyle.
Absent: Nick Velluzzi, Lori Peterson, Melissa Rodriguez Proxies: None
- II. Update on 2 year rolling schedule: Sam Robinson
 - a) A&S is doing deep-dive homework to determine what work needs to be done first. Discussing degree requirements compared to offerings compared to transfer school requirements for junior status standing. Also looking at subplan concentrations.
 - b) Transitional Studies has a standard set of offered classes and then some ad-hoc scheduling to meet individual student needs.
 - c) WF is mostly there – looking at embedding-related instruction (which would require some mapping cleanup).
- III. Update on CRM – Lisa Chamberlin, Joshua Slepín
 - a) Fireworks is going out of business 12/13/24
 - b) Offered a contract with Slate which includes full student lifecycle modules (Admissions and Student Success) for a \$20k discount from \$50K usual cost. (\$20k implementation fee)
 - c) Might be able to move it off old T3 and to new T3
 - d) Other full lifecycle CRMs are prohibitively expensive and statewide RFP for Student Success software is in the works...looking at 2-3 years down the road before implementing...this is a stopgap measure for us until then.
- IV. Spring Enrollment Update as of 3/14 – Lisa Chamberlin
 - a) Spring FTE: State 1478, Contract 256, Self 29. State is currently up 3.5% over end of term last year. We are up 45% pt2pt in state.

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V. Enrollment Goals to ELT Recommendation Update – Lisa Chamberlin

- a) Accepted goals but couldn't figure out the math. Sent clarifying slides with the math formula on it and direct pointing where each number came from.

VI. Other – Christy provided an update on the moves of the academic support services (tutoring, testing, etc.). Space is being well utilized. Center for Integrated Learning is moving to the old testing center area. New collaborative spaces for faculty, staff, and students will be available with Smart TVs and whiteboards. The idea is to provide opportunities for professional development/learning, including outcomes and assessment work. The Ed Technology position moved to IT, which will now include the role of primary Canvas Administrator with the CIL Director and other CIL staff as backups rather than being primary.

Action Items	Owner(s)	Deadline	Status
None	[Name(s)]	[Date]	[Status, such as In Progress or Complete]