

DEREK R. BRANDES

PROFESSIONAL SUMMARY

My personal mission is to make a difference for students and communities through innovative student-centered programs and practices. I seek to create an environment where the entrepreneurial efforts of the college community are nurtured, encouraged, and realized. I have had a life-long intellectual curiosity about leadership and management best practices and I seek to draw out the leadership potential in others. I am passionate about improving achievement gaps for all student populations and challenging the status quo in higher education. I have administrative experience in both Instruction and Student Affairs.

CORE QUALIFICATIONS

- COMMUNITY OUTREACH
- PROGRAM DEVELOPMENT
- TEACHING
- ENROLLMENT MANAGEMENT
- PUBLIC SPEAKING
- LEADERSHIP DEVELOPMENT
- STUDENT DEVELOPMENT
- RELATIONSHIP BUILDING

EDUCATION

Washington State University, Pullman, Washington

Ed. D. Educational Leadership **2013**

Dissertation: Latina/o Student Success at an Emerging Hispanic Serving
Community College: Understanding the Heuristics at Work in the Black Box

M.A. Communication **1994**

Thesis: Communication in Mentoring Relationships
Major: Interpersonal and Organizational Communication

B.A. Communication **1992**

Major: Public Relations
Minor: Psychology
Minor: English

ADMINISTRATIVE EXPERIENCE

Green River College, Auburn, Washington

May 2012 - Present

Vice-President of Instruction

As the chief academic officer of the College, the Vice-President of Instruction at Green River College is responsible for providing collaborative and decisive leadership to a team of administration, staff and faculty to promote educational success, community and workforce preparedness and academic excellence. (Total instructional budget 22.6 million; 150 full-time and 350 part-time faculty).

Responsibilities:

- Provide strategic vision, policy analysis, and organizational support to instruction and for instruction to the President, Executive Team, the Board of Trustees, the College and the community
- Supervise eight deans who lead 11 academic divisions, the library, instructional support, continuing and community education, and three branch campuses
- Prioritize and align instructional and instructional support budgets to the College's strategic plan – core themes, core values, and core objectives
- Ensure that instructional programs and services are consistent with accreditation standards and best practices
- Foster collaborative building activities with other institutions (K12 and higher education), public agencies and boards, community organizations, and business and industry
- Plan and develop new programs that support the needs of the community

Accomplishments:

- Worked with faculty and staff to develop and implement five new applied baccalaureate degrees, a youth re-engagement program with Kent School District, and a college in the high school mechatronics certificate
- Facilitated College-wide collaborative process for developing a participatory governance board policy and led College's implementation of the new governance system

- Created a new American Minority and Ethnic Studies full-time tenure track position; supported the institutionalization of a public speaking center and a transitions center for Basic Skills for Adult students

Columbia Basin College, Pasco, Washington

July 2002 - May 2012

Dean of Career and Technical Education/Interim Dean Health Sciences (2007 – 2012)

As Dean of Career and Technical Education and Interim Dean of Health Sciences, I provided leadership to 36 career and technical programs, 8 apprenticeship programs, Worker Retraining and Workfirst programs. (Total instructional budget approximately 4 million, grant budgets, \$500,000, and 2.5 million in support services budgets; supervised 25 full time faculty, 1 full time counselor, 76 adjuncts, 9 exempt staff, and 5 classified staff)

Responsibilities:

- Oversee the daily operation of the Health Sciences campus in Richland, WA
- Assist faculty with curriculum formation, justification, evaluation, and modification
- Evaluate and guide probationary faculty through the tenure process; supported faculty development
- Promote the workforce mission of the college to diverse audiences
- Support college and program accreditation, assessment, and program reviews
- Resolve conflict between students, staff and faculty
- Develop alternatives to state funds for program equipment
- Foster a culture of safety
- Improve the relationship between the College and the apprenticeship community
- Articulate and implement a divisional vision and strategic plan
- Develop a preliminary budget for the divisions and regulate expenditures within the approved budget

Accomplishments:

- Developed business plans to launch new programs despite declining state support including Nuclear Technology AAS Degree, an Agriculture and Industrial Equipment Technology AAS Degree, and a Solar Hot Water Installation certificate program.
- Assisted faculty in Automotive Technology, Diagnostic Ultrasound, and Surgical Technology with curriculum revisions
- Partnered with Director of Grants to bring in two million in grants and with Foundation CEO to raise funds necessary to launch a self-support nuclear technology program; located funding sources and received funding to update equipment in all CTE programs
- CTE and Health programs received the highest scores on performance indicators with in core theme monitoring reports and mission fulfillment analysis
- Relations with apprenticeship community and College and relationships among the Faculty and staff of Career and Technology division improved

Assistant Dean for Student Success and Retention

(2005 - 2007)

Title V Academic Support and Achievement Center Developer

The Assistant Dean for Student Success and Retention serves as a catalyst, working with Instruction and Student Services, to identify, develop and continuously improve programs and services that optimize student retention and promote student success. Overall responsibility for the Office of Student Success and Retention, the First Year Introduction Program, and the CBC Tutoring and Writing Centers.

Responsibilities:

- Supervise Director of First Year Programs, one program assistant, 50 student tutors, 26 instructional technicians, and 5 paraprofessionals
- Facilitate dialogue among instructional divisions and student services to determine retention and student success goals
- Collaborate with the Office of Institutional Research in implementing assessment measures and analyzing data pertinent to retention and student success in order to evaluate program and service effectiveness

- Oversaw the daily operation of the Tutor and Writing Center and worked collaboratively with the Writing Coordinator, Math/Science Coordinator, and other discipline-specific faculty tutors

Accomplishments:

- Improved student satisfaction with campus tutoring – went from lowest rated campus service to highest rated campus service in one year and use of tutoring tripled
- Created special tracks of First Year Introduction program for single parents and undeclared students in collaboration with parent education department and the career and transfer center
- Led design of a new Academic Support and Achievement Center as part of a Title III grant
- Facilitated the development of a new comprehensive advising and assessment/placement model

Director of Student Retention

(2002 - 2005)

Responsibilities:

- Develop a first year transitions program for new degree and certificate seeking students
- Advise and develop academic contracts for all students on academic suspension
- Supervise peer mentoring program

Accomplishments

- Led the development of a mandatory 12-hour transition to college workshop for all degree and certificate seeking students at CBC. Program attributed to increasing retention 13%, reducing first quarter probation 28%, and increased graduation rate 3%. Named a best practice program by State Board of Community and Technical Programs and won a Silver Medal Terry O'Bannion Shared Journey Exemplary Practice Award from the National Council on Student Development

- Implemented a Conversation Café program to improve faculty – student interaction

Washington State University Tri-Cities, Richland, Washington

July 2000 – June 2002

Associate Director, Transfer Relations and Outreach

Developed and implemented a regional recruiting plan for WSU Tri-Cities. Established an WSU outreach and advising office – “Cougar Connection” at Columbia Basin College

Yakima Valley Community College, Grandview Campus, Grandview, Washington

Interim Student Services Coordinator

Jan 1999 – June 1999

Served as a student services generalist, providing admission, testing, financial aid, and registration services for Grandview students. Advise student government and led a safety task force.

Washington State University Tri-Cities, Richland, Washington

Oct 1994- June 1998

Assistant Campus Director Admissions

Worked with Director to establish a campus enrollment management team and assisted in the development of a transfer agreement program with Columbia Basin College. Hired first Bi-lingual (Spanish) admissions counselor.

Admissions Counselor

First admission counselor at the WSU Tri-Cities campus. Initiated recruiting efforts for the WSU Tri-Cities campus including information nights, high school and community college visits. Assisted in the development of content for marketing materials, transfer guides, and program specific brochures.

Washington State University Pullman, Washington

June 1991 – May 1994

Graduate Assistant New Student Orientation

Graduate Assistant Leadership Education

Designed and coordinated fall “Week of Welcome” program and spring orientation programs. Served as Assistant Director of summer “*Alive!*” orientation. Developed and presented leadership programming for residence halls and Greek houses.

TEACHING EXPERIENCE

Oregon State University, Corvallis, Oregon **Jan 2014 – Present**

Courtesy Faculty

Columbia Basin College, Pasco, Washington **Jan 1998 – May 2010**

Adjunct Instructor

HDEV 100 – College Success	FYI 103 – First Year Introduction for Trades
JOR 100 – Mass Media in Society	CMST 100 – Speech Essentials
CMST 110 – Communication Behavior	CMST 210 – Interpersonal Communication
CMST 260 – Multicultural Communication	NT 150 – Internship Seminar

Washington State University Tri-Cities, Richland, Washington **May 1998 – May 2002**

Lecturer

COM 321 – Intercultural Communication	COMST 302 – Adv. Public Speaking
COMST 335 – Organizational Com.	COMST 385 – Adv. Interpersonal Com.
P R 312 – Principles of Public Relations	

Yakima Valley Community College, Grandview, Washington **Jan 1996 – June 2002**

Adjunct Instructor

SPCH 100 – Public Speaking	SPCH 105 – Fundamentals of Speech Com
SPCH 141 – Effective Listening	SPCH 180 – Interpersonal Communication

COMMUNITY ENGAGEMENT

Auburn Area Chamber of Commerce

Chairman of the Board	July 2015 – Present
Board of Directors	July 2013 – Present

City of Auburn

Blue Ribbon Committee – Healthiest City in Washington by 2020 March 2016 - Present

Auburn Kiwanis Club

May 2015 – Present

Communities in Schools Kent

Board Vice President	July 2014 - Present
Board of Directors	August 2013 – Present

Green River College Foundation

Board of Directors	July 2013 - Present
Development/50 Years Forward Campaign Committee	July 2014 - Present

Kent Chamber of Commerce

Ex-Officio Board Member	July 2013 – August 2015
Education Committee	July 2014 – August 2015

Tahoma School District

Educational Specifications Committee	2013
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Sustainable Energy and Environmental Network 2008 - 2012

President	2011-2012
Vice-President	2008-2011

Benton-Franklin Community Health Alliance Community Council 2010 -2012

Benton-Franklin WDC Adult Job Seeker Committee 2008 -2012

Pasco School District

Vocational Building Programs Board of Directors	2008 - 2012
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Pasco Kiwanis Club 2008 - 2012

Kennewick School District

New High School Advisory Committee	2007 - 2008
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SYSTEM CONTRIBUTIONS

Instruction Commission

Executive Committee – At Large Rep Two Year	2015 -Present
Transition Committee	2014 - Present
Applied Bachelor’s Degree Committee	2014 - Present

Professional Development Committee 2012 -2014

State Board for Community and Technical Colleges

Competency-based Degree Program Task Force 2014-2015
Evaluator, Bachelor Programs 2012 -Present
Evaluator, Centers of Excellence 2015

Northwest Commission on Colleges and Universities

Seven Year Comprehensive Evaluation Team Chair 2015
Year Three Review Team Chair 2014
Seven Year Comprehensive Evaluator 2012, 2015

Workforce Education Council

Evaluator, Centers of Excellence 2012

NATIONAL CONTRIBUTIONS

American Physical Therapy Association

Member, Bachelor's Program Workgroup 2013

SELECTED TRAININGS

Title IX Training 2016

CLERY ACT Training

 Campus Security Authorities Training (Two hours) 2016

 Online Clery Training, Clery Center for Security on Campus (9 hours) 2016

CARES, Campus Resilience Capacity Building, Homeland Security 2015

Leadership Institute of South Puget Sound 2014

Washington Executive Leadership Academy (WELA) 2011

Carver Board Training Workshop 2011

I-Best Summer Institute for Faculty Teams 2008

Advanced Tutor Training Certificate, National Tutoring Association 2007

Introduction to Online Learning and Online Student Services 2006

SELECTED PRESENTATIONS

Brandes, D. and Carter, A. (March 2016). Implementing IT Baccalaureates at Green River College: Lessons Learned. Community College Baccalaureate Association Annual Conference.

Brandes, D. (October 2013). Latina/o Student Success at an Hispanic Serving Community College: Understanding the Heuristics at Work in the Black Box. Cities in Schools, Auburn, WA.

Brandes, D. (October 2013). Laws, Barriers, and Gatekeepers –Oh My! – Understanding the Latina/o student experience. Faculty Lecture – Green River College.

Brandes, D. (October 2013). Padilla's Approach to Researching Student Success. Research and Planning Commission, Olympic College.

Brandes, D. (April 2010). The seven wonders of CBC's CTE programs, Pasco Kiwanis.

Brandes, D. (May 2007). Surviving Transitions. Richland Kiwanis Scholarship Luncheon.

Brandes, D. (May 2007). Developing a Leadership Legacy. National Association of Purchasing Managers – Tri-Cities Chapter.

Brandes, D. (November 2006). How to Network. College Assistance Migrant Program Leadership Conference, Pasco, Wa.

Brandes, D. and Jeffs, M. (October 2006). A college-wide Collaboration to Improve Student Success: FYI First Year Introduction at Columbia Basin College. National Council on Student Development, Tacoma, Wa.

Brandes, D. and Jeffs, M. (April 2005). A college-wide collaboration to improve student success. Washington State Student Services Commission, Tacoma, Wa.

Brandes, D. (September 2003). Crucial communication skills for student leaders. Washington Council of Unions and Student Personnel's Leadership Conference, Wenatchee, Wa.

Brandes, D. & Esterhuizen, A. (September 2003). Get up! Get moving! Get Learning: Icebreakers and Energizers. Washington Council of Unions and Student Personnel Leadership Conference, Wenatchee, Wa.

Brandes, D. (May 2002). Leadership through volunteering. National Purchasing Association, Benton-Franklin Chapter.

CONSULTING

Brandes, D. and Frasier, G. (November 2014). On the Road to Team Excellence. Goodwill – Olympics and Rainier Division’s Development Staff.

Brandes, D. (April 2010). Developing a “Good to Great” Team. GMC Training, Grandview, WA.

Brandes, D. and Schlegal, J. (June 2008). First Year Introduction Faculty Training, Spokane Community College.

Brandes, D. (2007). Faculty training on First Year Introduction Program, Spokane Falls Community College.

Brandes, D. (May 2003). Imagineering. Benton-Franklin Health Care Alliance.

PUBLICATIONS

Brandes, D. (2009). Three Objects Speech. In CBC Faculty (Eds.) *Speech Essentials 101* (5th ed.).

Brandes, D., Garza, J., Jeffs, M., & Rehm, A. (2008). First Year Introduction (FYI). In, Davis-McFarland, E. & Stovall, T. (Eds.) *Maximizing Student Success through a Community of Learning: Summary Report of the Ninth Annual Conference of the National Council on Student Development*, 11-13, ACT, Inc.

Brandes, D. & Jeffs, M. (2007). A college-wide collaboration to improve student success. In Fullerton, F.E. & Davis-McFarland, E. (Eds.) *Stories of Our Students: Summary Report of the Eighth Annual Conference of the National Council on Student Development*, 15-16, ACT, Inc.

AWARDS

2014, Class Speaker, Leadership Institute of South Puget Sound

2007, Terry O’Bannon Shared Journey Exemplary Practice Finalist – Silver Medal, National Council on Student Development

2006, Excellence Award, CBC Board of Trustees – First Year Introduction

2006, Excellence Award, CBC Board of Trustees – Website Design Task Force

2006, Paragon Gold Medal, National Council for Marketing and Public Relations – Nations Best Community College Website

2005, Excellence Award, CBC Board of Trustees – Women’s Basketball NWAC Championship

2000, Outstanding Contributions to Trio – CBC Trio Programs

1993, Phi Eta Sigma – Freshmen Honorary Society

1990, National Residence Hall Honorary Society (HRHH)