

# ADVOCACY PLAN

## 1. DESIRED CHANGE

What do you want to see different? Concentrate on a policy at the local, state or national level that could help your mission.



## 2. PEOPLE

What **people** do you need to engage to help you with this issue?



## 3. BARRIER

What is the largest barrier to your organization reaching the your desired change?



## 4. NEXT STEPS

What are the next 3 **steps** to put your advocacy plan in place? **When** will you do them by?

