

Mobilize Your Board to Raise More Money

Sherwood Trust, Walla Walla

May 21-22, 2015, 11:30 am – 1:30 pm

AGENDA

1. Introductions - review agenda – icebreaker
2. Redefining fundraising: It's not just asking for money
3. Philanthropy in America: Addressing myths and misinformation about fundraising

BREAK

4. Boards and fundraising: Three things that everyone can do
5. Developing a board fundraising menu (brainstorm & contest)
6. Board fundraising leadership: Who is your sparkplug?
7. Holding each other accountable: Board fundraising agreements

ADJOURN