

Income sources for nonprofits

Grants

- * Foundations
- * Corporations
- * Public charities
- * Government
- * Service clubs
- * Faith-based

Individuals

- * Membership
- * Major gifts
- * Monthly giving
- * Benefit events
- * Workplace giving
- * Planned gifts

Earned

- * Goods
- * Services
- * Publications
- * Investment income
- * Cause-related marketing

Adapted from Andy Robinson, *Selling Social Change (Without Selling Out): Earned Income Strategies for Nonprofits*, Jossey-Bass, 2002.