

Creating a Vision Statement

The Big Picture (the “Why”)

Describe the problem you are working to address in terms of the big picture. How might projects like yours improve the community in terms of connections between people, general livability, pride, economics, etc.? _____

Your Project (the “What”)

Describe your project. _____

Your Vision Statement (“Why” and “What” together)

Connect your project to the big picture. _____
