

Leadership Walla Walla-- A Prospectus

What: A leadership program designed to enable candidates to learn about Walla Walla's resources, values, strengths, weaknesses, and challenges. A learning experience geared toward providing an intense look at the business community, politics, education, quality of life, health care, human services, law, media, diversity, and/or other topics inherent in our community. An opportunity for candidates to exchange ideas, build networks, and begin the process of identifying and solving important community issues.

Who: A competitive process designed to identify leaders in the community of Walla Walla. Candidates are drawn from business, industry, education, public and private agencies, civic groups, and virtually all other facets of the professional community. Class size will be limited.

Program Development: A Chamber-designated "Leadership Advisory Committee" will be established to oversee the development of the **Leadership Walla Walla** program. Walla Walla Community College serves as the primary resource for individual seminar curriculum development.

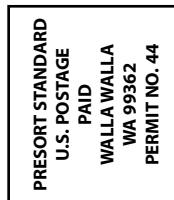
Where: This localized program was designed by the Walla Walla Valley Chamber of Commerce in cooperation with Walla Walla Community College. All sessions are facilitated locally and focus on topics directly affecting our community. Seminars are held at a different location each session.

Cost: \$699 tuition is payable at the time a participant is accepted to candidacy.

When: Monthly sessions run September through May of each month. A closing work session and graduation program is held in mid-May.

Questions: If you have questions, please call Jodi Worden @ 527.4561

Graphics 2/17 Digital



Leadership Walla Walla
PO Box 644
Walla Walla, WA 99362

*A program of the Walla Walla Valley
Chamber of Commerce and
Walla Walla Community College*



LEADERSHIP WALLA WALLA

Cosponsored by
*Walla Walla Valley Chamber of Commerce and
Walla Walla Community College*

The Program

Leadership Walla Walla is aimed at all qualified men and women who actively participate in community roles and have a desire to increase their community involvement in order to assume present and future leadership roles.

Leadership Walla Walla builds civic awareness and leadership skills beginning with an opening work session in September, followed by a series of eight all-day monthly sessions, one each in October through May. The program concludes with a closing work session and graduation program.

Curriculum Topics Include:

- Diversity
- Education
- Health Care
- Government and Politics
- Law Enforcement and The Legal System
- Business, Agriculture & Economic Development
- Human Services
- Leadership
- Quality of Life

Program Leaders Include:

- Elected Officials
- Community Officials
- Specialists in urban and professional fields
- Business Leaders
- Academicians

The **Leadership Walla Walla** format combines guest lectures, open discussions, on-site visits and class interaction.

What is Leadership Walla Walla?

Leadership Walla Walla offers an annual education program designed to provide leadership training and community education on issues and resources.

Participants become better prepared for decision-making positions in a wide variety of local groups and institutions.

Its purpose is to:

- Identify potential community leaders
- Acquaint individuals with the community's continuing needs, challenges and resources
- Encourage potential leaders to become involved in Walla Walla's future
- Provide a rapport and peer relationship among participants and key civic leaders

Participants

Twenty people will be selected to participate in each year's **Leadership Walla Walla** program.

Participants are selected on their individual merits by a selection committee in a highly competitive admission process. The selection committee places great importance on the information furnished in the applications.

The class selection process seeks men and women from a cross-section of the community with different backgrounds to reflect Walla Walla's educational, political, social and cultural diversity. The selection committee strives to select a balanced class based on the belief that a significant portion of new knowledge and understanding of the community will come from personal interaction within the group.

While participants have diverse backgrounds, all share three basic characteristics:

- The ability to set and achieve personal goals
- A demonstrated personal commitment to community services
- A record of achievement in community involvement indicating past accomplishments and potential leadership abilities

Applicants not selected in any given year are encouraged to apply for the program in subsequent years.

Attendance and Meeting Dates

Leadership Walla Walla requires a serious commitment of time and energy. Candidates meet for a full day each month, September through May. Attendance and all-day program meetings is imperative. Class participants are expected to attend all sessions with the exception of extreme emergency or illness. Individuals who cannot attend the September Opening Work Session, May Closing Work Session, or any of the scheduled monthly all-day sessions, will be expected to inform **Leadership Walla Walla** early enough so that an alternate applicant may be selected to participate for the year.

Applications, Tuition and Scholarships

Applications will be accepted through June 30. Official applications may be obtained at the Walla Walla Valley Chamber of Commerce, at Walla Walla Community College, or online at www.wvcc.edu/ community and are to be returned to **Leadership Walla Walla**, C/O Walla Walla Community College, Jodi Worden, Extended Learning, 500 Tausick Way, Walla Walla, WA 99362.

Applicants will be notified of their selection in August and public announcements will be made in early September.

Tuition per participant is \$699. The fee covers all expenses for the work sessions, day sessions and graduation. Tuition includes meals and all materials that may be required. Payment is due by September 30th.

Are You or a Friend a Potential Candidate?

If you would like to apply for **Leadership Walla Walla** or would like to nominate someone for candidacy, please complete, clip, and return the following information:

Check One:

I am interested in more information. Please send me an application form.

I nominate (name): _____

whom I have known for _____ years in the following capacity: _____ Please send me an application form to share with my nominee.

Please Complete:

Name _____
(Please print)

(Signature)

Firm/Organization _____

Title _____

Telephone _____

eMail address _____

Mailing address _____

City _____ State ____ Zip _____

After completing this form, please return to:

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500 Tausick Way
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