DDSGN 170 Summer, 2008 6/23 - 7/30
MW 10:00 AM - 1:30 PM  Room: SNR 121  Prereq’s: DDSGN 110 or per.
Section: 1164 AU  5 Credits

Instructors Info:
Office: Olympic 313
Office Hours: M & W 1:45 PM - 3:00 PM until July 30th
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Telephone: 253-964-6473

Course Description:
Production techniques to integrate video, still images, sound and music into various digital formats. Course explores and implements interface theory and authoring techniques for Video DVDs. For a printer-friendly pdf version of this syllabus, click here.

Class Materials:
2. Several CDR’s and at least 3-4 DVD-R or DVD+R blanks
3. A mini DV Video Tape (preferably a 60 minute.)
4. Headphones with a mini plug.
5. Microphone (optional.)

Course Outcomes:
- Write in industry standard script and storyboard formats.
- Capture and record audio and video signals in digital formats.
- Edit and re-master video files and digital audio on the computer.
- Compress and convert digital audio and video various delivery platforms, including DVD-Video.
- Evaluate the aesthetic and technical sound and video quality of various productions and their appeal to the intended audience.
- Author DVDs including custom interfaces and video chapter markers.
- Compare and contrast various interface theories and practices.
- Research career options in digital audio/video.
- Comply with ethics related to the use of audio and video copyrighted materials.

Outcomes Assessment:
All script/storyboard and sound assignments will be assessed on a 5 to 10-point basis. All video and DVD projects will be assessed on a 5 to 20-point scale, except for the final project and final exam which, will be worth 40 to 50-points. The following table illustrates the assessed attributes and their corresponding point values (Note: the sound and script/storyboard assignments use the last two attributes only):

<table>
<thead>
<tr>
<th>Attribute</th>
<th>Emerging (1 point)</th>
<th>Competent (3 points)</th>
<th>Exemplary (5 points)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Uses appropriate composition techniques.</td>
<td>Video suffers from bad composition. Headroom and leadroom are seldom correct. The rule of thirds and balance is forgotten.</td>
<td>Video has good headroom and leadroom. The rule of thirds and balance is somewhat followed.</td>
<td>Video consistently maintains good headroom and leadroom. Subjects are constantly aligned with the rule of thirds and/or balanced well.</td>
</tr>
<tr>
<td>Uses correct technical attributes.</td>
<td>Project is hard to see due to bad contrasting of elements. Images or parts of images (incl.</td>
<td>Project suffers from poorly contrasting elements. Images maintain attributes</td>
<td>Project has balanced elements. The textures all have the correct attributes for the given</td>
</tr>
</tbody>
</table>
textures, etc.) are unclear how they are used. Throughout most of the design. The audience is confused as to what the project is trying to show. The idea is lost among bad planning and worse execution. With little effort, the audience is able to understand and follow what the creator is saying. The project is at times disjointed. There are few problems that detract from the presentation. The audience is clearly able to understand what the creator is trying to say. The project idea flows well.

Project follows the class topics for the individual assignment. The project includes few of the requirements of the assignment. Those included detract from the project. The project includes the requirements of the particular assignment. The elements don't fit well as a whole. The project includes all the requirements of the particular assignment. The elements fit well into the project.

Grading Scale:
The following grading table is based upon the submission of all the assignments. Please note that the completion of ALL assignments is required to earn a passing grade. Having even ONE missing assignment will eliminate the possibility of earning credit in this class. Yes, assignments can be turned in late at a 50% reduction of score.

Percentages:

<table>
<thead>
<tr>
<th>Percentage Range</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>95-100</td>
<td>4.0</td>
</tr>
<tr>
<td>90-94</td>
<td>3.7</td>
</tr>
<tr>
<td>87-89</td>
<td>3.3</td>
</tr>
<tr>
<td>83-86</td>
<td>3.0</td>
</tr>
<tr>
<td>80-82</td>
<td>2.7</td>
</tr>
<tr>
<td>77-79</td>
<td>2.3</td>
</tr>
<tr>
<td>73-76</td>
<td>2.0</td>
</tr>
<tr>
<td>70-72</td>
<td>1.7</td>
</tr>
<tr>
<td>Under 70</td>
<td>0.0</td>
</tr>
</tbody>
</table>

Assignment Schedule:

Each class period will have one to five assignments. These assignments will be due either during class or at the beginning of the following class meeting (you will be told which is which.) If you wish you may turn them in prior to this, but assignments will only be accepted during office hours. Never leave an assignment for the instructor when he's not around. Why? CD's and DVD's are usually shiny and people like to take things that are shiny.

Cheating and Plagiarism:

Cheating and plagiarism will not be tolerated and will result in a zero grade for the quarter. If you do not understand this, you may go directly to jail, do not pass go, do not collect $200.

Special Needs:

Students with disabilities who believe they may need academic adjustments, auxiliary aids or services to fully participate in course activities or meet course requirements are encouraged to register with the Access and Disability Services (ADS) Office, Room 300K in the Cascade Building. You may also call the ADS Office to make an appointment to meet with the ADS Coordinator at (253) 964-6526 or 964-6527.

Students requesting accommodations must obtain the “Approved Quarterly Academic Adjustments, Auxiliary Aids or Services” (green) form provided by ADS.

Special Rules:

For those that just can't get enough:

1) All rules and regulation of Pierce college apply (duh!)
2) You are not allowed to shoot any video in or around moving vehicles of any sort.
3) The last day to withdraw from class is Monday, July 28th.
4) The instructor (me again - hello) reserves the right to remove any student who is interfering with and disturbing the learning environment and not on task. This can be on a short term or long term
basis.

5) The equipment you use is your responsibility (i.e. you break - you buy.) You will have plenty of
time during class to get the video taping part of your projects done. If you miss class however,
camcorders are available for checkout from the Library M-Th, but you can only check them out from
the Media person and they have limited hours. You are always welcome to use your own equipment.

6) Do NOT expect a camera with a fully charged battery. Martin will do his best to keep the
camcorders charged, but BE prepared to wall plug it if you run out of juice.

*NOTE: This schedule and syllabus as a whole is subject to change at the whim of the teacher.
He will tell you of changes though, so you are not expected to read minds. If you miss class, you'll
most likely be lost beyond most hope of recognition. So don't miss class. (Are you reading this, or just
pretending?)