### Our Goals

**Support Parenting & Caregiving**

- Support neighborhood gathering places that encourage relationships, build trust, foster learning and provide parenting support among parents, families and caregivers
  - Neighborhood gathering places where parents, caregivers and programs plan beneficial and entertaining activities
  - Community engagement efforts that promote family-friendly environments, letting families and caregivers know they are valued & supported
  - Creation of online communities

**Promote Walla Walla as a Family-Friendly Community**

- Develop activities that promote a culture in which parents, families & caregivers are valued and supported in their important role
  - Local media, internet and on-the-ground communications that highlight families, including their cultural richness, challenges and strengths
  - Neighborhood gathering places that connect people and raise awareness about the importance of the early years and the value of parenting
  - Volunteer opportunities for community members to support children’s learning

**Increase availability and quality of early learning opportunities**

- Definition of what high-quality early learning looks like
- Semi-annual child care supply and quality assessment
- Expand technical assistance and resources for child care businesses and family, friend and neighbor care

### Strategies

**Support Parenting & Caregiving**

- Adopted framework for decision making related to early learning policies and programs
- Delivered service for families where they are located
- Increased availability and ease of neighborhood-level parenting and caregiver supports

**Promote Walla Walla as a Family-Friendly Community**

- Demonstrated community inclusiveness
- Increased relevance and accessibility of services
- Strengthened and coordinated funding for early learning programs
- Increased resources for effective programs

**Increase availability and quality of early learning opportunities**

- Increased availability of resources
- Expanded high-quality programs
- Increased accessibility of professional development opportunities

### System Changes

#### Increased parent/family success:
- Parent and caregiver ability, effectiveness and confidence are recognized & strengthened
- Community resources and networks for parents & caregivers increase
- Families/parents access support services
- Programs which support parenting, coping skills & effective decision-making are enhanced

**Improved child outcomes:**
- Early learning experiences are nurturing & engaging
- Children with disabilities are supported
- Children live in safe, stable, supportive homes
- Child aggressive behaviors are reduced

**Increased community understanding:**
- Awareness raised about the importance of early brain development and positive early life experiences
- Positive adult-child interaction increases
- Early learning professionals are valued & supported
- Parents are valued and supported

**Improved early learning programs:**
- High-quality care is available
- Certificates and degree attainment increases
- Professional knowledge, skills and expertise increases to support children’s development

### Success Measures

**Support Parenting & Caregiving**

- % of neighborhoods with gathering places
- % of parents who say they feel welcomed in the Walla Walla Valley
- % of families with gathering places participating in activities at gathering places (ex. Play and Learn)
- % of parents confident in their ability to support their child’s development & learning
- % of participants at local early learning events

**Promote Walla Walla as a Family-Friendly Community**

- % of children with typical social-emotional development scores (DECA)
- % of children with language scores at grade-level on DIBELS/IDEL at school entry
- % of licensed child care openings available
- % of providers with one-year ECE certificate, CDA or two- & four-year degrees
- # child care facilities with national accreditation

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